



FOR IMMEDIATE RELEASE:

CONTACT:

Kevin W. Reszel

RESZEL INDUSTRIES IDEAVERTISING

(630) 524 4531 | publicity@reszel.com

PDR Mobile Solutions LLC Launches PDR Mobile ‘Pro’, An Innovative Estimating and Business Management App For The Paintless Dent Repair (PDR) Industry

Tucson, Arizona, January 18, 2016 - PDR Mobile Solutions, LLC launches PDR Mobile ‘Pro’, the next great evolution of the app that’s setting the industry standard when it comes to Paintless Dent Repair (PDR) estimating and business management. PDR Mobile ‘Pro’, tailor-made for the busy PDR professional, offers the same great features as PDR Mobile ‘Basic’ with some great improvements; a dynamic estimating grid, integrated invoice and payment options, active project sharing and much more. With the simplicity of a robust estimating app engine, PDR Mobile ‘Pro’ users will experience the ease and convenience of damage assessments with the unique 'All-In-1' screen. PDR Mobile ‘Pro’ ensures estimating flexibility and accuracy with dynamic preview features to capture and verify all vehicle restoration damage requirements. The new PDR Mobile ‘Pro’ boasts the following functionality.

- **Dynamic Estimating Grid.** The dynamic icons on the estimate grid allows you to quickly understand the estimate status at a glance.
- **One Click Invoice, Estimate and Quote Convenience.** Create invoices at the estimate and quote level with a click. You can easily manage your payments, post partial payments, void, and resend invoices as needed.
- **Open Invoice Status.** See who owes you money all in one page. A simple way to manage your cash flow with just a few clicks.
- **Active Project Sharing.** PDR Mobile ‘Pro’ allows you to join other PDR Mobile members at common repair sites. The team can share data, manage high volume work flow, and be super-efficient, allowing you to take market share.
- **Intuitive Navigation and Dashboard.** PDR Mobile provides users with efficient, elegant, intuitive navigation/menu options, allowing for ease of app ‘use’, exploration and PDR project execution.

— MORE —

- VIN Scan/Decoding. PDR Mobile decodes VIN bar codes on the go, by simply aligning your scanning screen to the vehicle bar code. We automatically import the data into your estimate, and away you go. You can also manually type and decode the VIN when you have damaged bar code labels.
- Flexible Quoting. PDR Mobile app users can quickly bundle multiple estimates into a single quote, allowing users the ability to negotiate pricing per bundle or per vehicle. A quick and easy way to convert prospects to customers.
- Customizable Rate Matrix Integration. Recognized insurance carrier(s) rate matrices have been integrated into the PDR Mobile app for your convenience and flexibility.
- Management of Multiple Quote. Streamlining the creation of customer quotes while in the field. PDR Mobile allows you the opportunity to create, edit, view and distribute multiple quotes in rapid fashion.
- Innovative Photo Acquisition Editing and Image Management. Users can organize photos by category type; related damage, unrelated damage and/or by specific panels. Pre-formatted industry image templates are available for greater project estimate consistency and preview continuity.

On January 29th, PDR Mobile Solutions, LLC plans to demo this exciting new evolution of their PDR Mobile app at the 15th International Mobile Tech Auto Recon Expo (MTE) in Orlando, Florida. During the MTE exhibition, PDR Mobile will be conducting app demos, providing show attendees with live app user testimonials, offering free limited-time app registrations, free trials, special introductory subscription pricing and special giveaways. For more info, please stop by the MTE PDR Mobile booth no. 414.

PDR Mobile is 'The' Paintless Dent Repair (PDR) app, setting the industry standard when it comes to the best PDR 'Tech'; estimating, photo and document creation/editing and business management. Developed by a team of seasoned automotive and technology experts with 30+ years of industry expertise and experience. PDR Mobile streamlines mobile estimating and photo management, keeping the busy PDR professionals Pushin', saving the typical PDR Mobile app user 30% more time to do what they do best, repair vehicles. PDR Mobile enables and enforces reliability, professionalism, organization and more consistency, all of which enhances company image and reputation. PDR Mobile - It Keeps You Pushin'. For more details on this exciting new app, please visit <http://www.pdrmobile.com> or call 1 (800) 940 3010.

#

#

#